

I first met Aleita Laird a couple of years ago when I started my business, on the suggestion of a business associate. My first meeting with Aleita was a pleasant surprise. I found Aleita very professional, informative and compassionate. Rather than trying to sell me something (which I was concerned about), I found her to be friendly, welcoming and interested in me. Aleita helped me feel at ease with a cup of tea and then proceeded to help me understand how I could provide protection for myself as a woman in business – something I had not considered. She also asked some very important questions like: “What would happen to you and your income if you were to become disabled?” Her questions helped me focus on things I had been avoiding.

Aleita explained to me benefits of having long-term disability and critical illness insurance as a woman in business. She helped me understand the need for protection and the safety net that I could create for myself if I were to become ill or injured. I decided with Aleita’s professional advice to take out insurance although it seemed somewhat expensive at the time. My anxiety (that I had not been aware of) went away almost immediately. I felt reassured, if something happened to me I would be covered financially. The peace of mind has always been worth every penny I have invested.

In addition, I have found Aleita extremely reliable and prompt. Whenever I have had questions, needed advice or have required changes for any financial matters, she and her assistant get back to me very quickly. Aleita goes out of her way to make me feel comfortable and important, and that my well-being is essential to her.

Finally I would like to add that I have confidence in Aleita’s advice and trust her implicitly to put my best interests first. When I needed to make a change in my business insurance, she showed me how I could save money on my premiums. I really appreciated that. Aleita has become a very important part of my support system to guide me with financial advice. I have dealt with people in the insurance industry over the years; I can say wholeheartedly that I have never had such a positive experience as I have with Aleita! I wish I’d met her years ago. I highly recommend Aleita and her services.

If you wish to speak with me about my experience with Aleita, I’m happy to receive a call. I think she is just wonderful!

Best regards, Sandy Jacobsen
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